# An Innovative Concept in Long-Term Care Planning Summer 2023 Summer 2023

Issue 16

Mozaic at Home, administered by Mozaic Senior Life, is a comprehensive membership-based program that provides, coordinates and pays for long-term care for adults 55 and over for the rest of their lives. It is designed to provide protection for independent individuals or couples who wish to remain in their homes, ensure their care is paid for, and protect their assets as their healthcare needs evolve. Should a Member need to live in an assisted living community or receive nursing home care, the program will provide for these too.



## New Name... Same Amazing Program

This year, we are celebrating our 50th anniversary as an organization. What started as The Jewish Home in 1973, and later became Jewish Senior Services, is now Mozaic Senior Life.

With the organization's name change, Senior Choice at Home is now Mozaic at Home, bringing a consistent anchor name to all who we are privileged to serve. Nothing else about the Mozaic at Home program has changed.

Members continue to receive:

- Peace of mind knowing their assets are protected, as their future long-term care needs are covered for the rest of their lives at economical, predictable costs
- The ability to live in their home for as long as possible
- Regular access to their personal care coordinator to help arrange services and advocate for them
- Superior Member service
- Additional benefits such as social and wellness programs, transportation to select medical appointments, professional service referrals, and more

To learn more, or to schedule your free consultation with our Client Services Specialist, please call us at 203-365-6491, visit mozaicathome.org, or scan the QR code.



#### Mozaic Senior Life A Leader in Senior Care for 50 Years

Jewish Home ■ Assisted Living and Memory Care Residences ■ Rehabilitation Services ■ Adult Day Program Memory Workshop ■ Home Care ■ Hospice ■ Institute on Aging ■ Center for Elder Abuse Prevention Care Navigation ■ Long-Term Care Protection ■ Adult Family Living ■ Child Development Center Catering ■ J Fitness Center ■ Independent Living

### **MEMBER SPOTLIGHT: CARLO & PAOLA BERTOZZI**

Carlo and Paola Bertozzi were both born and raised in Italy. He is from Parma, and she is from Milan. Interestingly, they did not meet in Italy but in London while waiting for the Tube when they were 18 years old. For many growing up in Italy, London was where one headed to learn the English language. As luck

would have it, they had common friends who were also attending the same school, which made it easier for them to get acquainted.

When Carlo was early-20's, he came to the United States to study for several months in a program at the Harvard Business School. This fell right into his plan for future endeavors. His father and grandfather were both entrepreneurial and owned a cheese business in Italy (more on that later). Carlo was determined to follow them and run a business of his own, so he returned to Italy upon completing his studies in Cambridge.

Once back in Italy, Carlo was hired by General Electric, which had sought him out while he was

at Harvard, to enter their marketing training program. It was around this time that he and Paola were married in Italy. The newly married couple returned to the U.S. for about one and a half years with stops in various locations as part of the training program. Eventually, G.E. asked Carlo to return to Italy to oversee their small appliance division.

Carlo is not one to sit around. His ambition and drive to succeed was recognized by a company called Mares which was, and still is, a scuba diving equipment company. Mares was founded in Italy and eventually merged with AMF. Carlo was appointed president of Mares and remained there for several years, helping turn the company around through a new manufacturing process for dive fins and dive masks. After several years with Mares in Italy, Carlo moved back to the U.S. to oversee AMF's sailboat division in Waterbury.

Carlo eventually left AMF and took a position in Paris for a company that made cleaning products. Paola remained in Connecticut with their three children (all boys). Carlo missed being with his family and made the decision to return "home." It was at this time that

> he, along with some colleagues, started their own business to help European companies import their products and do business in the United States. And so, Management Resources of America, or Group MRA, their current business, was born.

> Group MRA helps European companies (primarily Italianbased) by performing market research on their behalf to help them understand if and where their products can be sold in the United States. They then can help their clients become incorporated in the U.S. and consults with them on operations in the areas of finance, accounting, customer services and sales.



Carlo and Paola Bertozzi

Initially, Group MRA helped

companies with products in the areas of food, furniture, sporting goods, and fashion. Today, they are mostly focused on helping food and furniture companies. Some of the brands they have helped along the way are Barilla (pasta), Illy (coffee), Mutti (tomato products), Disaronno (liqueur), Urbani (truffles), Garofalo (pasta) and Asiago Food, to name a few. They currently have about fifteen clients with whom they are working with at this time.

Today, Carlo continues as president of Group MRA, while Paola continues as office manager. One of their sons, Luca, has assumed the role of chief operating officer, taking over many of Carlo's daily responsibilities. Over the years, other family members have also worked for the company.

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## THE FUN CONTINUES

Over the past months, several Mozaic at Home Members gathered for a variety of enjoyable, social and educational events... one of the many benefits of the Mozaic at Home program.

Member lunches included a tasty Italian meal at Biagios Osteria in Stratford, a gathering along the water at Harbor Lights in Norwalk, an Asian-inspired meal at Tengda in Westport, and a lovely meal at Gallo Ristorante in Ridgefield.

In March, we had a wonderful turnout for wine & cheese and to watch a documentary titled "The Brooklyn Cowgirl", featuring our Member, Mimi Roth. You may remember the article about Mimi's music career in the previous edition of our newsletter. Mimi was on-hand, of course, to humbly share a few stories about her amazing music career with her fellow Mozaic at Home Members in attendance, and answer questions they had. What an incredible career Mimi had... and it may not be over yet, as she recently shared! If you haven't seen the documentary, it can be found on YouTube. It is well worth your time to tune in.

In April, through a special arrangement with Orchestra Lumos, Mozaic at Home Members were offered complimentary tickets to attend a Joshua Bell concert at The Palace Theatre in Stamford. Mr. Bell is a Grammy®



Mozaic at Home Members enjoying a "Lunch and Learn" at Blackstone's Grille in Southport.

Award winning American Violinist: one of the most celebrated artists of his era. For those Members who took advantage of the opportunity, the reports back were that the concert was absolutely wonderful. We closed out

the first half of the year with a "Lunch and Learn" at Blackstone's Grille in Southport. Elder Law Attorney Denise Mortati, from Trumbull, spoke about Revocable Trusts and the importance of estate planning. The topic got a lot of the Members thinking about how they may be able to improve and update their own estate planning.

"Summertime and the livin is easy." No one said it better than George and Ira Gershwin. We hope this finds you enjoying and savoring every minute of summer. We have a full schedule of events planned for the next several months and encourage all of our Members to join us as they are able to. The more the merrier!

Stay cool, be safe and enjoy the relaxation of summer.

### MEMBER SPOTLIGHT: BERTOZZI

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We asked Carlo and Paola how they find time to relax with running this highly successful business. Simply put... they make time, especially to spend with their family, which is incredibly important to them. With Paola smile, savs their grandchildren are "their everything."

That doesn't mean Carlo and Paola are ready to slow down and look at full retirement. They love what they do and have created. They certainly have put their mark on a unique niche in the business world and congratulate them on the many successes and achievements they have had along the way.

The Bertozzis have two other sons; the oldest, Pietro, is a sailboat skipper in Italy, and Giulio is a marketing manager for a large wine company in the U.S.

Oh, and more than 100 years later, Bertozzi Parma cheeses are still sold around the world, including to restaurants and many top retail brands in the United States. You may have enjoyed it and not even know it was from the Bertozzi family!





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# FUN THINGS TO DO THIS SUMMER

Are you looking for fun things to do this Summer? See how many from our suggested list you can do before Labor Day:

- Picnic in the park
- Take a hike or a bike ride
- Hit the pickleball court
- · Play a round of golf (or mini golf)
- Visit your local farmer's market (or a non-local one)
- · Go strawberry picking
- Make strawberry shortcake (with fresh cream!)
- · Enjoy something with rhubarb

#### Mindfulness Activities

- Listen to the rain
- Seek out a rainbow
- Go bare-legged
- Buy a colorful umbrella
- Create a centerpiece with flowing branches
- · Visit the zoo
- Go star gazing
- Walk on an empty beach or listen to the waves
- Watch the tide going out (or coming in)

## MOZAIC CONCIERGE LIVING NEWS

As you may know, Mozaic Senior Life is in the process of building a Life Plan Community in Stamford, **Mozaic Concierge Living**. This new community will redefine how you envision your next chapter in life, with luxury amenities and health services available to you any time through your on-site concierge.

Special benefits are available for Priority Reservation Members, so we encourage you to learn more about this exciting new community.

So, how will Mozaic Concierge Living intersect with Mozaic at Home? It's actually quite simple.

If Mozaic at Home Members choose to move to Mozaic Concierge Living, they would essentially trade one life plan for another. Plus, 100% of their Mozaic at Home Membership Fee will be credited towards their remaining Entrance Fee for Mozaic Concierge Living.

To learn more about Mozaic Concierge Living, including if you would like to attend a no-obligation, complimentary luncheon presentation, please call 203-396-1140 or email info@mozaiccl.org.

Whether you become a Member of Mozaic at Home, move to Mozaic Concierge Living, or take another route, we look forward to working with you to plan your future!